

**Detachment Officers** 

**Detachment Information** 

Squadron Information

This has been a great year so far, we are having fun and donations have been coming in for the Junior Shooters Sports program, which is Commanders Severson's Project. We are still a little behind on our Child Welfare Foundation goal of \$1.10 per member; remember the deadline is May 31, 2012 to count for this year's convention awards.

The latest membership report is online at, <a href="www.wisal.org">www.wisal.org</a>, <a href="http://wisal.org/detachment/committees/internal">http://wisal.org/detachment/committees/internal</a> affairs/membership/Membership12-33 03-06-12.pdf

Scroll down to read about everything that is going on in your Detachment

Keep up the great work you do for the Sons of The American Legion and The American Legion Family.

Michael Lawler, Detachment Adjutant

#### **Scholarship Deadline Looms**

Applications for the \$1000.00 Detachment Sons of The American Legion Scholarship are due April 1, 2012. Visit our web site for application details,

http://wisal.org/detachment/committees/children youth/scholarship/scholarship.php.

Other Scholarships are available through The American Legion, The American Legion Auxiliary, and The Sons of The American Legion on the Local, County, District, State and National levels. Use the handy "Need a Lift" guide, <a href="http://www.legion.org/education/needalift">http://www.legion.org/education/needalift</a> to find out more about them.

#### **GOOSE EGGS**

We had a great rally for membership in the past few month, but we still have the following goose egg squadrons, please contact your Detachment Vice Commander so we can rectify this issue.

Squadron	2011	2012	Percentage
44 Wabeno	12	0	0%
95 Delavan	6	0	0%
129 Black River Falls	40	0	0%
302 Oconto Falls	11	0	0%

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### **Americanism Coloring Contest Due April 1, 2012**

The Sons of The American Legion Detachment of Wisconsin are sponsoring an Americanism coloring contest, may print copies from this link: <u>2012 Coloring Contest Entry Form</u>

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# Spring DEC April 21, 2012 Portage WI

We would like to extend an invitation to all of our squadrons to attend the Detachment Executive Committee meetings April 21, 2012 8:45AM-3:30 PM. The meeting will be held at our Headquarters building 2930 American Legion Dr, Portage, WI, 53901. Our Committees and Commissions meeting the morning, there is

training sessions during the lunch hour and out DEC meeting in the afternoon.

# The American Legion Birthday

March 15, 2012 will mark the 93rd birthday of The American Legion. What does your squadron have planned for this monumental occasion? Detachment Historian Goderstad is asking all squadrons to send photos of their Legion Birthday events for the Detachment History Book. Mail to Sons of The American Legion, PO Box 388 Portage, WI 53901-0388, include details of your event.

If your squadron is 100 percent by the American Legion Birthday they will receive a certificate from Fang Wong, National American Legion Commander and Jim Roberts, National Sons of The American Legion Commander. The cutoff date is March 15, 2012. The citations will be presented at the Spring DEC in Portage, April 21, 2012.

### **Triple Nickel Award**

**Triple Nickel Award:** We want to win the Triple Nickel Award this year, so we need at least 85 percent retention, 105% total membership and recruit 5 new squadrons.

On that note we are missing 666 members who have not renewed from 2011, as you can see the devil is in the details.

We have already chartered 3 new squadrons and are working on the final paperwork for a few more.

Let's step up our game and WIN \$555.00 dollars for our programs.

### **National and Regional Update**

We are seventh in the nation, FIRST in the Central Region, and Central Region is leading on the National Membership Trail once again. We only need 358 members to reach our national goal of one-hundred percent. I am confident we can reach our final goal of 110%, but I need your help. Contact your Squadron members and make this a fun competition, challenge them to be the best they can be, by recruiting new members, and renewing our old members.

# (Central Region) John A. Sansoucie (MO)

Detachment	Goal	<b>Actual</b>	<b>Percent</b>
WISCONSIN	3,309	2,951	89.181
IOWA	3,002	2,550	84.943
OHIO	30,606	25,929	84.719
ILLINOIS	14,872	12,471	83.856
INDIANA	37,426	30,455	81.374
MINNESOTA	10,905	8,836	81.027
MISSOURI	3,345	2,654	79.342
MICHIGAN	20,746	16,183	78.005
Totals	124,211 °	102,029	82.142

# **Retention is the Key**

As you are well aware, signing up new members is just one part of our members duties, keeping the new members year after year is the key to success. (Insert drum roll here) We are a leader the nation for retention, with 79.87%!!! See below to find out where all of the Detachments rank.

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# **District Standings**

Where does your district stand in membership?

- 1.Fifth District 101.79%
- 2.Seventh District 100.59%
- 3. Fourth District 98.72%
- 4.Twelfth District 97.27%
- 5. Eighth District 96.47%
- 6. Third District 93.89%
- 7. First District 91.01%
- 8.Second District 90.24%
- 9.Sixth District 86.21%
- 10.Tenth District 85.28%
- 11. Eleventh District 81.16%
- 12. Ninth District 71.23%

# 105 Percent and Beyond

To reach our Triple Nickel Award requirements we need to finish the 2012 membership year over 105%, well these 31 squadrons have already done that and more. When you see the officers of these squadrons give them a hand. If you are not quite at goal there is still time, make sure your squadron is over 105 percent before June 1, 2012.

Squadron	2011	2012Percentage	
62 Columbus	10	30	300%
336 Onalaska	34	61	179%
117 Shawano	16	26	163%
544 Twin Lakes	33	50	152%
100 Sparta	29	40	138%
111 Somerset	19	26	137%
284 Holmen	36	48	133%
326 Boyd	10	13	130%
48 Beloit	20	25	125%
313 Black Earth	16	20	125%
116 Coon Valley	32	39	122%
196 Delafield	61	74	121%
355 Grafton	50	60	120%
53 Eau Claire	16	19	119%

21 Kenosha	22	26	118%
91 Oconomowoc	17	20	118%
305 Johnson Creek	19	22	116%
180 Bay View	48	55	115%
273 Grand Marsh	14	16	114%
63 Clintonville	16	18	113%
534 McFarland	75	84	112%
18 Milwaukee	74	82	111%
138 Viroqua	10	11	110%
108 Clear Lake	42	46	110%
375 Mukwonago	70	76	109%
333 Sun Prairie	29	31	107%
433 Barneveld	32	34	106%
183 Genoa City	17	18	106%
23 Cudworth	38	40	105%
220 Soldiers Grove	38	40	105%
538 Carlton	42	44	105%

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# 100 Percent

Forty-seven squadrons are at or over 100 percent, keep up the great work.

Squadron	2011	2012	Percentage
172 North Freedom	25	26	104%
449 Brookfield	82	85	104%
214 Darlington	60	62	103%
537 Harold Todd	58	59	102%
1 Germantown	21	21	100%
71 Pewaukee	16	16	100%
75 Fond du Lac	44	44	100%
115 Elroy	13	13	100%
243 Plymouth	18	18	100%
245 Cross Plains	117	117	100%
288 Cedarburg	57	57	100%

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### 75 Percent

This is where you can see the value of just one member, it makes the difference of receiving an award or not. Contact your squadron members who have not paid yet, get them back on the roster and your squadron to 100 percent and more.

2011	2012P	ercentage
38	37	97%
23	22	96%
22	21	95%
154	146	95%
18	17	94%
27	25	93%
12	12	92%
		92 % 92%
_		91%
		91%
		89%
41	36	88%
24	21	88%
48	41	85%
63	53	84%
12	10	83%
22	18	82%
60	49	82%
		0_70
10	8	80%
58	46	79%
19	15	79%
35	27	77%
30	23	77%
	38 23 22 154 18 27 13 13 11 43 28 41 24 48 63 12 22 60 10 58	23 22 22 21 154 146 18 17 27 25 13 12 13 12 11 10 43 39 28 25 41 36 24 21 48 41 63 53 12 10 22 18 60 49 10 8 58 46 19 15 35 27

70 Oshkosh	21	16	76%
481 Madison	88	67	76%
416 Greendale	25	19	76%
437 Mazomanie	45	34	76%
168 Glenwood City	24	18	75%

# 25 Percent

We are down to the wire, in May the 2013 membership cards will be printed and if your dues are not submitted you will lose your continual membership years. Do not let this happen to your members.

Squadron	2011	2012P	ercentage
155 Westby 73 Neilsville	18 14	13 10	72% 71%
189 Watertown	52	37	71%
385 Verona 271 Poynette 59 Stoughton 366 Princeton 93 Tomahawk 38 Appleton 339 Almond	13 35 44 22 26 65 28	9 24 30 15 17 40	69% 69% 68% 68% 65% 62%
501 Madison 209 Orfordville	14 90	8 51	57% 57%
294 Hartland	88	43	49%
171 Union Grove	17	6	35%
158 Maiden Rock	31	10	32%
67 Lake Mills	45	13	29%
51 West Salem	40	10	25%

Sons of The American Legion Detachment of Wisconsin