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Sons of The American Legion Detachment of Wisconsin

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We had a great week for membership, but **Minnesota** had an even better one. We are now in 14th place in the nation and second in the central region, behind **Minnesota**. You can rest assured that they are relishing this moment; in fact, I received a taunting email from their membership chairman. What will our reply back to them be? When it comes to membership numbers speak louder than words, so let's get our members renewed for 2010, recruit some new ones and regain our status in the central region.

Posted on our web site www.wisal.org, are the [Membership Reports](#). Here is the [November 16 2009 report](#).

Have a Safe and Successful Deer Hunt and a Great Thanksgiving!

[Michael Lawler](#), Detachment Adjutant

Welcome to Our New Squadrons

Sons of The American Legion Detachment of Wisconsin would like to Welcome to our organization the following Squadrons:

- Squadron 24 Lake Geneva
- Squadron 71 Pewaukee
- Squadron 95 Delavan.

All in the First District Congratulations! We look forward to working with you.

Bob Ames
Detachment Vice Commander
Districts 1-4-5

The Five and Ten of Every Son

When I was a kid I used to hear my mother talk about going to the "Five and Dime" store. These were variety stores, selling items at single price points. They got their nickname because many items were either 5 or 10 cents – inexpensive necessities. In the Sons of The American Legion we have two programs, the Ten Ideals and the Five Point Program. I think of these as our inexpensive necessities in building good members. I invite to come to the workshops at our Mid-Winter Conference and learn how the Ten Ideals and Five Point programs are essential to your Squadron and how easy they are to administer, and achieve.

The Ten Ideals and the Five Point workshop will be 9:00 am – 10:00 am, Saturday January 30, 2010, at the Wilderness Lodge in Wisconsin Dells.

Hope to see you there,

David Faust,
Detachment Officers Development Team

"Building Leaders One Member at a Time"

VAVS Workshop Announced

The Veterans Affairs & Rehabilitation Committee has arranged to have a **Veterans Affairs Voluntary Services (VAVS)** workshop at the Midwinter Conference, 9:00 am – 10 am Saturday January 30 2010.

Presenting the workshop will be **Scott Krueger** and **Laura Bishop** the Directors of Community Relations from the **William S. Middleton Memorial Veterans Hospital** and the **Tomah VA Medical Center**. Some of the topics they will be covering are:

- What are the responsibilities of the VAVS Representatives and Deputy Representatives?

- How you can become a VAVS Representative or Deputy Representative.
- What can you and your squadron do for the VA Hospitals and Clinics.
- How you and your squadron can make donations.
- Events and activities you and your squadron can attend.
- Much more on the Volunteer Opportunities and Programs at the VA Hospital and Clinics.

Bring your note pad and questions.

Camp American Legion

Camp American Legion, Director Kevin Moshe will put on an instructional workshop at the Midwinter Conference, 10:30 am – 11:30 am Saturday January 30 2010.

Details will include

- The history of Camp American Legion.
- How Wisconsin Veterans can attend.
- How you can sponsor a Veteran to attend camp.
- How you and your squadron can help at Camp American Legion.
- How you and your squadron can make donations.

Squadrons have been asking for guidance on what they can do for their Veterans Affairs and Rehabilitation Program, Camp American Legion is just one of many ways you can help our Veterans.

Remember to report all your activities on the Consolidated Report Form.

Americanism Committee Presents Flag Education

The Americanism Committee and Chairman Mike Pook are putting together a Flag Education workshop for the Midwinter Conference

- Common Flag Etiquette questions
- Proper Flag Folding
- POW MIA Flag and Empty Chair Ceremonies
- 10:30 am – 11:30 am
- Saturday January 30 2010
- At the Wilderness Lodge, Wisconsin Dells

Please bring your Squadron members, young and old.

Veterans Assistance Day May 15 2010

The Holidays are among us and it is that time of year for giving, and giving to our Veterans is always a must as Sons of The American Legion, with that said now is the time to start preparing for the National Veterans Assistance Day to be held on May 15, 2010, a day in which we as Sons of The American

Legion are asked to give some time to our Veterans to Show respect for the role they have had and still are in securing the freedoms we enjoy everyday. I am asking all Detachment Commander to make this a Commanders Project in hopes we show our Veterans we Care and we are there for them as they were here for all of us, below is an Agenda to help this happen.

Agenda:

1. Promote May 15, 2010 as National Veterans Assistance Day in local communities at city hall, county court houses, and State Capitols, schools and veterans facilities.
2. Encourage participation within your Post, Unit and Squadron with special events designed to honor these brave men and women.
3. Obtain the National Veterans Assistance Day poster from National web site and hang in Post home, nursing homes, other veteran's halls. Publicize your events in the Media, websites and newsletters.

We are a T.E.A.M (Together Everyone Achieves More)

Jeff Frain
National VA&R Vice- Chairman
Sons of The American Legion
Email: altnecaz@cox.net
Ph. 480-620-3216

Veterans Day 100 Percent Goal

Congratulations to the follow Squadrons, they reached 100 percent by Veterans Day and will receive a citation from Commander Powers at the Midwinter Conference. In addition, the Detachment will donate to the Homeless Veterans Project in the Squadrons name.

433 Barneveld
180 Bay View
048 Beloit
313 Black Earth
108 Clear Lake
245 Cross Plains
214 Darlington
115 Elroy
284 Holmen
024 Lake Geneva
547 Lublin
084 Monroe
375 Mukwonago
143 Saint Croix Falls
220 Soldiers Grove
093 Tomahawk
171 Union Grove
189 Watertown
010 Wausau

Thank you for your dedication

District Standings

While almost every district reported membership, the standings did not change significantly. Eighth District however has started their climb to the top, can your district hold its rank.

1. Eleventh District 139.39%
2. Twelfth District 113.56%
3. Third District 81.43%
4. Fifth District 77.05%
5. Fourth District 75.88%
6. First District 62.54%
7. Sixth District 46.88%
8. Tenth District 46.84%
9. Seventh District 45.42%
10. Second District 35.06%
11. Eighth District 34.51%
12. Ninth District 25.96%

How does your district compare to your [Legion](#) and [Auxiliary](#) counterparts, make membership a Legion Family event.

100 Percent and Above

Great Job! Please share your secret to success with the rest of us.

547 Lublin	19	32	168%
284 Holmen	19	30	158%
143 St. Croix Falls	23	29	126%
115 Elroy	14	17	121%
189 Watertown	30	36	120%
24 Lake Geneva	33	37	112%
433 Barneveld	32	35	109%
313 Black Earth	15	16	107%
108 Clear Lake	36	38	106%
48 Beloit	25	26	104%
245 Cross Plains	104	108	104%
294 Hartland	84	86	102%
180 Bay View	45	46	102%
214 Darlington	57	58	102%
375 Mukwonago	64	65	102%
71 Pewaukee	New	10	100%
171 Union Grove	13	13	100%
84 Monroe	12	12	100%
220 Soldiers Grove	33	33	100%
93 Tomahawk	14	14	100%
10 Wausau	13	13	100%

At Goal and Over

Our next membership goal is 75 percent by Pearl Harbor Day, December 7, and these squadrons are already there.

18 Milwaukee	66	65	98%
172 North Freedom	24	22	92%
273 Grand Marsh	17	15	88%
406 General King	20	17	85%
434 Oak Creek	19	16	84%
120 Tanner-Paull	25	21	84%
203 Federal	27	22	81%
100 Sparta	32	26	81%
481 Madison	81	65	80%
150 Wausaukee	25	20	80%
121 River Falls	54	42	78%
183 Genoa City	16	12	75%
501 Madison	16	12	75%

Just a Little More

Most of you are just a member or two from our 75 percent goal, keep up the fight.

23 Cudworth	41	30	73%
288 Cedarburg	53	37	70%
405 Dousman	43	30	70%
27 South Milwaukee	13	9	69%
67 Lake Mills	49	32	65%
15 Juneau	11	7	64%
534 McFarland	73	46	63%
54 Marshfield	20	12	60%
158 Maiden Rock	37	21	57%
51 West Salem	57	32	56%
333 Sun Prairie	25	14	56%

21 Kenosha	37	20	54%
38 Appleton	54	29	54%
75 Fond du Lac	50	26	52%
70 Oshkosh	24	12	50%
416 Greendale	33	16	48%
151 Madison	19	9	47%
73 Neilsville	19	9	47%
347 Lomira	35	16	46%
437 Mazomanie	57	26	46%
157 Horicon	31	14	45%
52 La Crosse	145	65	45%
209 Orfordville	93	41	44%
449 Brookfield	86	34	40%
118 Thorp	43	16	37%
117 Shawano	43	14	33%
53 Eau Claire	34	11	32%
366 Princeton	22	7	32%
302 Oconto Falls	13	4	31%
336 Onalaska	69	21	30%
44 Wabeno	35	1	3%

Where Are Your Members

We want to help, please contact our vice commanders, so we can get you back on track.

Kerry L Severson (245) Serving Districts 7-8-9, Box 209, Richland Center, WI 53581 608-647-4263, kseverson99@yahoo.com

Rodney P Fall (108) Serving Districts 10-11-12, PO Box 282, Clear Lake, WI 54005 715-263-3011 rfallguy@yahoo.com

Russell B Severson (313) Serving Districts 2, 3, & 6, PO Box 51, Black Earth, WI 53515, 608-216-5444, besal313@aol.com

Robert J Ames (048) Serving Districts 1-4-5, 1365 Central Ave, Beloit, WI 53511 608-295-5564 ssgtrock@charter.net

91 Oconomowoc	28	0	0%
95 Delavan	16	0	0%
196 Delafield	60	0	0%
1 Germantown	17	0	0%
62 Columbus	11	0	0%
243 Plymouth	20	0	0%
271 Poynette	50	0	0%
305 Johnson Creek	19	0	0%
355 Grafton	42	0	0%
387 Franklin	18	0	0%
522 Hubertus	19	0	0%
385 Verona	9	0	0%
11 Green Bay	37	0	0%
538 Carlton	44	0	0%
168 Glenwood City	22	0	0%
326 Boyd	11	0	0%
116 Coon Valley	24	0	0%
129 Black River Falls	40	0	0%
155 Westby	22	0	0%
417 French Island	32	0	0%
63 Clintonville	4	0	0%
339 Almond	33	0	0%
444 F. D. Roosevelt	12	0	0%
537 Harold Todd	17	0	0%

Regional Report

Here it is in black and white, Wisconsin is no longer number 1. We are not going to let Minnesota take Brett and our top spot on the membership chart too, are we? Lets get fired up and fight back, get those members renewed and transmitted to Chris at Headquarters.

(Central Region) Dennis L. Theobald (IA)			
Detachment	Goal	Actual	Percent
MINNESOTA	10,632	5,796	54.515
WISCONSIN	3,156	1,593	50.475
ILLINOIS	14,925	7,338	49.166
IOWA	2,760	1,087	39.384
OHIO	30,408	11,440	37.622
INDIANA	35,939	13,496	37.553
MICHIGAN	20,377	7,524	36.924
MISSOURI	3,131	1,025	32.737
Totals	121,328	49,299	40.633

14th in the Nation

We need to stop the free fall, lets rally the membership chairmen and get back into the top FIVE!

2010 SAL Membership Report as of: November 20, 2009

*All Time High		2010 Mbsp.		2010 Membership			
#	Detachment	Needed for Goal	12/9/2009 45% Target	Needed for 45% Target	11/20/2009 Total	Pct of Goal	
*	1	MISSISSIPPI	601	270	-453	723	120.300
	2	HAWAII	43	19	-15	34	79.070
	3	LOUISIANA	2,002	900	-388	1,288	64.336
	4	GEORGIA	5,059	2,276	-905	3,181	62.878
	5	FRANCE	310	139	-55	194	62.581
	6	NEVADA	96	43	-17	60	62.500
	7	MINNESOTA	10,632	4,784	-1,012	5,796	54.515
	8	UTAH	656	295	-61	356	54.268
	9	OREGON	1,838	827	-121	948	

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